

American Lifestyle Millionaires Mailing List



Direct Marketing Solutions

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Total Universe: 2,875,964

Base Rate: \$85.00/M

Description Summary

Who doesn't want to be a millionaire? Money can't buy happiness, but it can buy a whole lot of other stuff! If you're looking to market to consumers who have the cash for your product or service, this targeted mailing list could benefit your business significantly. Give these millionaires a place to spend their money – this database contains postal, phone, and email data. Take advantage of direct marketing strategies and connect with a wide variety of millionaires throughout the country.

How Our Data Is Compiled

Our American Lifestyle Millionaires Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- Approximately 13.5 million individuals in the U.S. are millionaires
- Financial projections show that there are 1700 new U.S. millionaires every day

Recommended Usage

This millionaires mailing list could be useful to many marketers, such as travel offers, real estate agencies, automobile offers, jewelry, designer clothing, home décor, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age	Income	Type of Dwelling
Gender	Net Worth	Presence of Children
Ethnicity	Credit Score	Donors
Geography	Length of Residence	Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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